

## ELIZABETH WISE

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## CURRICULUM VITAE

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### EDUCATION

Syracuse University BFA - Majored in Advertising Design with a concentration in Painting

### PROFILE

I am from a small town called Wales, Massachusetts. My hard work, good grades and extra curricular activity helped me get into Syracuse University where I majored in advertising design with a concentration in painting. I had many gallery shows in Maine where I worked summers and traveled to Florence Italy for a semester of art classes surrounded by some of the world's greatest paintings. I did quite a bit of writing and won a writing a "New Writer" award for an article called, "Fourth of July", published in a local Syracuse Magazine called *Look* and a spot in a writers magazine called *Review*. Poetry lead to to writing lyrics and singing for a local band. After college, I continued singing, writing and recording music and moved to Los Angeles where I worked during the day as a designer and recorded and performed at night. I won a prestigious Addy Award when working at DirecTV for a "Music In High Places" ad I had created. The year after that my music partner and I were nominated for a grammy for best electronic act.

### KEY ACHIEVEMENTS

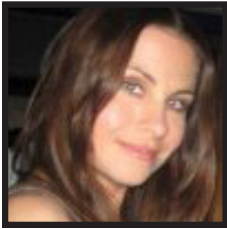
- **Volunteer** - Dancing Souls, American Red Cross, LA Firefighters, Katrina Relief, Art Share Los Angeles
- **Awards** - Grammy Award Nominee, American Advertising Federation (AAF) - ADDY Award, New Writer Award - Syracuse Look Magazine, TMA Music Award, All State Choir Award, Border Conference Tennis Championship
- **School** - Syracuse Dean's List, Who's Who Among American High School Students
- **Grants** - Pell Grant, Sturbridge Cultural Council Artist Endeavor Grant
- **Scholarships** - Sturbridge Rotary Club Scholarship, Tantasqua Music Association Scholarship

### EMPLOYMENT EXPERIENCE

I have been a designer and philanthropist for 18 years. I have worked for companies such as DirecTV, Sony, Mattel, Dreamworks, Soapnet, The American Red Cross and Artshare LA on jobs that require a talent for conceptualization as well the ability to adapt to very fast paced environments and work with people of different races and social classes.

After 4 years at DIRECTV, I moved on to become the creative director at JS Apparel. There, I was in charge of branding, marketing and all aspects of design from private labels, to logos, catalogues, look books and websites, After years at JS Apparel I started my own design company. For the last ten years, I have offered apparel line start up packages to clients.

Along with design, charity was also a huge part of my life. At the American Red Cross, I helped Hurricane Katrina Victims find tempory jobs and housing. While at Artshare LA, I donated art and time as a Art Director of Gallery Events. I also started a non-profit organization called Dancing Souls that helped raise money for 911 Attacks, Breast Cancer, LA Fire Fighters and Katrina victims. As a Doala, I got to be an aid and advocate for pregnant women and their families.



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### CHARITY

In 2001 after the devastating 911 attacks, a partner and I started a non-profit organization called Dancing Souls. Both of us being musicians and artists ourselves, we thought that raising money through putting on a large music/art show could raise money to help. We drew large crowds, sold many art pieces and donated the proceeds to the American Red Cross. We then organized other charity benefits and donated to Breast Cancer Research, the Los Angeles Fire Department and Hurricane Katrina. I also worked closely with the Red Cross helping the rescued Katrina sufferers find shelter and temporary work as they came into LA.

### PUBLICATIONS

Billboard Magazine	FIGHT Magazine	Review Magazine '94 Poetry
Satellite Magazine Online	Ultimate MMA Magazine	Intertext Magazine
JS Apparel Catalogue 2008-2010	Music Connection Magazine	Shakethrus.com
Producer's Guild Award Magazine	Tiny Mix Tapes	Praisejunkie.blogspot.com
DirecTV - The Guide Magazine	Allmusic Review	CCMusic.com
On Sports Magazine	Music-Critic.com	ViewMe.com
Premiere Magazine	Da Tracks	Lovmusic.com
Yael Bentovim "Motherless" Art & Poetry Book	Sonic Hits	Epinions.com
Life's Little Details Book	You Music	BeatZone.cz
Feel The Piece Look Books 2010-2013	PlayMusic.club	ScrappyBook.com

### CLIENTS

Billboard Magazine	Forever 21	Mari Winsor Pilates	America Red Cross
Itzhak Perlman	Heritage Clothing	Aura Boutique	LA Fire Fighters
Cedars-Sinai	JS Apparel	Sony	Artshare LA
Cage Fighter Athletic	Da-Nang/Stitch's Jeans	Disney Soapnet	Amy Wright - Doula
Satellite Magazine	Paul Mitchell	Domo Records	Cari Emillio - Doula
Feel The Piece Apparel	Guthy Renker	Soundmoves Recording	Mary Tabler - Doula
Byzantine Clothing	Comchoice	Krishnamurti Foundation	Sarah Stanick - Doula
Tyte Jeans	EQ Shirts	Universal GameWorks	Stella Walsh - Doula
Le Coq Sportif	MASS Ensemble	Hayley Starr Clothing	Sara Perman - Doula

### SKILLS

**Singing** - Opera, Folk, Blues, Trip-Hop, Electronica

**Painting** - Oils, Acrylics, Mixed Media

**Tennis** - Attended Amerst College Tennis Camp 6 Summers, Number 1 Seed HS Team, Tennis Instructor at Sturbridge Day Camp and Malibu Tennis Club

**Writing** - Poetry, Short Stories, Lyrics

**Computer Skills** - Creative Suite/CC, Adobe Muse, Photoshop, Illustrator, Indesign, Acrobat, Word

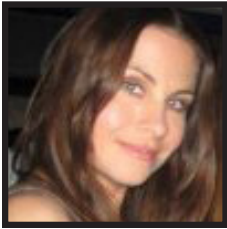
**Website Design** - Squarespace, Wordpress, Muse

**Fundraising Events** - Dancing Souls Non-Profit, Breast Cancer, Hurricane Katrina, LA Fire Fighters, Artshare

**AI-Anon Speaker** - Guest Speaker and Sponser

**Doula** - Labour Coach

**Yoga** - 14 Years



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## RESUME

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### GRAPHIC DESIGN AND ADVERTISING EXPERIENCE

#### Los Angeles, CA, USA

Jan 2010 - Jan 2014

#### **Feel The Piece** <http://www.feelthepiece.com>

Creative Director

Logos, Branding, Clothing Design, Look Books, Catalogue, Hang Tags, Holiday Cards, Website, Tyler Jacobs For Feel The Piece Line, Trade Show Booth Designs

#### Columbus, OH, USA

Nov 2007 - May 2012

#### **Cage Fighter Athletics** <http://www.cfathletic.com>

Creative Director

Branding, Logos, Looks Books, Magazine Ads, Promos, Collateral, T-shirt Design, Labels, Hang Tags, Trade Show Booth Designs

#### Compton, CA, USA

Jan 2005 - Mar 2009

#### **JS Apparel** <http://www.jsapparel.net>

Creative Director

Freeloader Clothing Line, Rebel Clothing Line, Logos, Look Book, Ads, Collateral, Websites, Mailers, Postcards, Magic, Trade Show Booths for Project and Pool Vegas Fashion Shows.

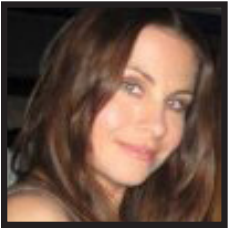
#### El Segundo, CA, USA

Apr 2001 - Feb 2005

#### **DIRECTV Group** <http://www.directv.com>

Sr. Designer

Directv Pay Per View Ads, Directv Music In High Places Ads, Directv The Guide Magazine, Billstuffer, Collateral



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### SOCIAL WORK EXPERIENCE

**Los Angeles, CA, USA**

2001 - Present

#### [Dancing Souls Non Profit](#)

Co-Founder

Dancing Souls is a non-profit organization started in 2001 after the 911 terrorist attacks. Our events showcased a number of popular musical acts and up and coming artists from the LA area. After the initial benefit for 911, we went on to organize events for Breast Cancer, LA Fire Fighters, American Red Cross and Hurricane Katrina. All proceeds from the shows cover charge and art sold go to the specific charity we honor.

**Los Angeles, CA, USA**

2005

#### [American Red Cross](#) <http://www.redcross.org/>

Volunteer

After Hurricane Katrina Hit New Orleans, I was a volunteer for the American Red Cross. At the Los Angeles Headquarters, I greeted and logged in information of the people coming into LA for shelter. I helped them find temporary housing and jobs.

**Los Angeles, CA, USA**

2000 - 2004

#### [Art Share Los Angeles](#) <http://www.artsharela.org/>

Volunteer Performer

Performed at a benefit concert for Children of War Exhibition at Art Share Los Angeles. Donated my art and volunteered as an Art Show Director.

**Los Angeles, CA, USA**

2004 - 2008

#### [Duola](#) <http://www.americanpregnancy.org/>

Labour Coach

Assisted women before, during, and after childbirth, as well as their husbands and/or families, by providing physical assistance, and emotional support.

**Los Angeles, CA, USA**

2000 - Present

#### [Al-Anon](#) <http://www.alanonla.org/>

Speaker/Sponer

Being an active member of Al-Anon for many years, I am asked to speak about my experience and recovery. I sponser group members helping them with the steps and guiding them through recovery.